



# WELCOME!

## ARE YOU READY TO CONQUER THE GERMAN MARKET?

The **Landing Pad** is our soft-landing platform that will give you the opportunity to make first contact with the German market and Munich's startup ecosystem.

### FOR WHOM?

You are a tech-based startup and:

- You want to grow internationally and check out if Germany is for you.
- You have clear, specific goals you want to achieve during your stay.
- Your product is clearly defined and you have started talking to clients.

### WHAT'S IN IT FOR YOU

- Office space at our Innovation Center (Mon – Fri 08:00 – 18:00), printing vouchers and access to meeting rooms.
- Receive exclusive access and information about Munich's ecosystem.
- Exchange knowledge and experiences with the teams in our accelerator and incubator.
- Gain visibility through our Social Networks and web page.
- Apply for prototyping grants and get the opportunity to create your own prototype in our MakerSpace.
- Book additional Team Coaching or Lean Startup Coaching and get support for your startup's Team Development or Go2Market Strategy.

### DATES

Fill in our application form and check the availability.

### DURATION

Stay with us for up to four weeks.

### LOCATION

UnternehmerTUM  
on the Campus of the Technical University of Munich  
Lichtenbergstr. 6. Garching near Munich, Germany

### COSTS

If you are sent by one of our Landing Pad Partners and they will endorse you for your stay:

- Free of charge!

If you are not sent by a Landing Pad Partner:

- 100,- € per person/week for your working station

Additional offer for all participants:

- 250,- € per team/hour for individual coaching
- Click here to see the prices for our [MakerSpace](#)

### APPLY

To request a stay, fill out [this form](#) at least four weeks in advance. You also have the possibility to send us a short video pitch.

If you have any questions, get in touch with Marisa Schneider, Coordinator of International Cooperations [marisa.schneider@unternehmertum.de](mailto:marisa.schneider@unternehmertum.de)